Revenue

Left Coast Bookstore chain

In January, it sold 700 hardcover books, 1300 softcover books, and 2000 plastic books in San Francisco; it sold 400 hardcover, 300 softcover, and 500 plastic books in Los Angeles. Now, hardcover books sell for \$30 each, softcover books sell for \$10 each, and plastic books sell for \$15 each. Write a column matrix with the price data and show how matrix multiplication (using the sales and price data matrices) may be used to compute the total revenue at the two stores. Solve the following matrix equations

$$\underbrace{(1)} \begin{bmatrix} -5 & 31 \\ 32 & 30 \end{bmatrix} = \begin{bmatrix} 3 & -5 \\ 0 & -2 \end{bmatrix} + 4X \qquad \underbrace{(3)} \begin{bmatrix} 9 & -15 \\ -21 & 39 \end{bmatrix} = \begin{bmatrix} 2 & -3 \\ -7 & 9 \end{bmatrix} X$$

_

(a)
$$\begin{bmatrix} -17 \\ -9 \\ -30 \\ -12 \end{bmatrix} = -2B + \begin{bmatrix} -3 \\ 11 \\ -8 \\ -6 \end{bmatrix}$$

$$A \begin{bmatrix} -1 & -9 \\ 0 & -1 \end{bmatrix} = \begin{bmatrix} 11 \\ 2 \end{bmatrix}$$

Solve using Cramer's Rule

$$4x + 3z - 2w = 2$$

$$3x + 1y + 2z - 1w = 4$$

$$1x - 6y - 2z + 2w = 0$$

$$2x + 2y - 1w = 1$$

B 4x + 5y = 2 11x + y + 2z = 3 x + 5y + 2z = 1